

Dame Changer unveils the four projects selected for Mentor to Market program

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2019 Screen Tank participants: (Top Row L-R): Nicole Dade, Linda Micsko, Rachel Higgins, Jasmin Tarasin, Charis Orchard, Robbie Miles, Shannon Wilson. (Bottom Row L-R): Sarah de Possesse, Kate Separovich, Tricia-Lyn Morosin, Gabrielle McKinlay, Georgina Jenkins.

Professional women's collective Dame Changer has announced four projects selected for its accelerator program, Mentor To Market: TV series *Edge of the Woods*, *Family Happiness* and *Last Frontier*, and feature film *Blackbirds*.

Recipients were selected from a group of 12 teams that participated in Dame Changer's workshop program Screen Tank in May, which gave insights into financing, sales, marketing, festival and distribution strategies from senior industry specialists, and involved a project market review session. At the conclusion, the teams pitched their projects to distributors in one-on-one meetings and received constructive feedback.

The program was facilitated by film and distribution consultant Beatrice Neumann, Oscar-nominated writer/producer Meg LeFauve (*Inside Out*, *Captain Marvel*); producer of *The Babadook*, *Cargo* and *The Nightingale* Kristina Ceyton; Screen Herd content strategist, Beatrix Holland; and Jonathan Page, founder of film production and distribution company Bonsai Films.

While three teams normally then progress to Mentor to Market, organisers were so impressed by the promise of the 2019 projects that they selected a fourth, highly commended project to join the program.

Mentor to Market is a 12-month program which will see each team will work on a detailed plan with industry experts to get their screen project to market, including one-on-one mentoring and the opportunity to pitch their project to broadcasters, distributors and sales agents.